



EXPRESSION OF INTEREST

Publicist

WOMADelaide is looking for an experienced Publicist to work with our current national based Publicist on the 2026 Festival.

This position will play a role in the development and execution of the publicity and public facing media activities for **WOMADelaide** 2026 – with a primary focus on the October-December period, during a maternity leave cover.

Key timeline (including leading Oct – Dec early announcement period)

- October – First major artist announcement
- November – Second major artist announcement
- December – Campaign
- January – Planet Talks program announcement
- February – Campaign
- March – WOMADelaide Festival dates, 6-9 March 2026

Relevant experience within the arts, music, festivals and events industry is essential, with a track record of delivering campaigns and coverage across national and SA based media.

You will be able to work autonomously to deliver agreed elements of the overarching campaign – pitching and securing press opportunities for both the WOMADelaide Foundation and artists joining us in 2026.

We are a small but mighty team looking for someone with a collaborative working style and an ability to achieve collective objectives. The successful applicant must be based in Adelaide, with some days in the office. This is due to our lead publicist being based in Perth.

Remuneration

A suitable remuneration package, detailed timeline and in office requirements will be negotiated with the successful applicant.

Applicants are encouraged to provide a simple cover or portfolio link speaking to their current experience by 5pm Sun 13 July to [dani\(at\)artsprojects.com.au](mailto:dani(at)artsprojects.com.au)

Please direct any questions to:

Dani Ricciardi

Director, Marketing & Development

E | dani@artsprojects.com.au

W | artsprojectsaustralia.com.au